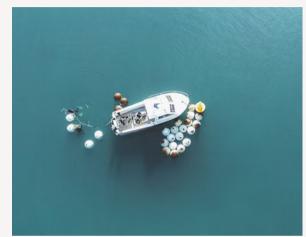
Summer, The Allure of the Basque Country

This summer, immerse your clients in the enchanting Basque Country, where sea and mountains merge into a destination of contrasts. From outdoor adventures to cultural heritage, charming villages, and exceptional gastronomy, the Basque Country offers something for every traveler. With its unique blend of tradition, beauty, and modern appeal, it's a must-visit for those exploring France.

Ocean-Aged Wines Discovery

Venture to the coast for a truly unique experience—underwater winemaking. Discover how wines are aged beneath the waves, enhancing their flavors through the unique conditions of the ocean. Learn from the winemakers about this innovative tradition, blending modern techniques with centuries-old craftsmanship. End your day with a relaxed wine tasting, savoring the fruits of the ocean-aged winemaking process, and reflect on a day spent discovering the best of Basque culture, cuisine, and craftsmanship.











A Distinctive Dive into Basque Traditions

For those seeking off-the-beaten-track experiences, try your hand at a chistera workshop or discover the thrilling world of Pelote Basque with an initiation session. If you're drawn to the ocean, enjoy a surf lesson on the famous Basque coast. Explore the art of the Makhila, a craft recognized by UNESCO for its rarity. And for a sweet ending, meet local master chocolatiers to savor their finest chocolate creations.

Our Top Hotel Pick

Les Hortensias du Lac: a Jewel in the Heart of the Basque Country

Between lake and ocean, Les Hortensias du Lac is a rare address on the Basque coast. This five-star boutique hotel, nestled in Hossegor, combines elegance and serenity in an exceptional natural setting.

With its typical revisited architecture, its bright rooms open onto the calm waters of the sea lake and its resolutely contemporary spirit, the hotel invites you to a total disconnect. Every detail exudes the Basque way of life: a local and inventive cuisine in the restaurant, spaces designed as wellness refuges, and a swimming pool offering a breathtaking panorama.

Surf lovers, as well as epicureans in search of suspended moments, will find here a place where time stretches gently, carried by the breath of the spray and the beauty of the surrounding landscapes.































